



Town Hall, Installation Showcase and Conference Program lead Surfaces 2004's educational opportunities

Surfaces 2004, which takes place Jan. 28-30 at the Sands Expo & Convention Center in Las Vegas, will convene its first-ever Town Hall from 7:30 to 9 a.m., Jan. 28, at the Venetian Hotel.

In addition to the Town Hall and Installation Showcase, this year's Mannington Mills-sponsored Conference Program will afford attendees a chance to broaden their skills and knowledge via 41 all-new sessions. Among the courses are: "Preventing Flooring Failures: Proper Techniques of Subfloor Preparation," with John Moore, NFT tile and stone editor and editor of the new Tile supplement; NFT columnist Chris Capobianco of Toli International; and Tim Cole of Forbo, from 8 to 9:30 a.m. on Jan. 28.

Attendees can earn credits toward industry certification programs through many of the workshops and seminars presented at the Conference Program. Many of the workshops and seminars may also qualify for the WFCAs certification program, including designations for Certified Flooring Executive, Certified Flooring Professional and Certified Flooring Salesperson. In addition, for the first time at Surfaces, WFCAs will offer certification testing from 11 a.m. to noon on Jan. 30.

Additional credits are also accruable by attendees depending on the courses chosen. Attendees can earn credits toward their ASID, AIBD, IIDA and -- new for this year -- AIA certifications.